

Flowers Sea Swim 2020

Sponsorship Tier Sheet



Platinum (Tier 1)	CI\$15,000.00 and over
<ul style="list-style-type: none">• Featured logo on all T-shirts & giveaways for swim race finishers*• Featured logo on all promotional banners & flyers• Featured logo on rolling banner on home page of Flowers Sea Swim website (www.flowersseaswim.com)• Mentioned in all TV and radio promotional spots• Opportunity to have representative participate on (2) local radio shows• Will have at least (5) mentions on social media pages• One Olympian to make one (1) public appearance on your behalf or appear in a promotional video during the week leading up to the swim• One table of eight (8) persons at the charity gala dinner• Opportunity to have four (4) representatives attend the pre race swim luncheon with the Olympians• Option to have (1) representative participate in the finish ceremony, including making a (3) minute speech and handing out prizes• Option to put organization's promotional items in swim race finish packs• Corporate Signage at the finish line area**• Option to have one (1) 10'x 10' tent at the event's finish area to promote product/brand***• Opportunity to have (2) late (swim) registration for the event.• Will receive a commemorative plaque• Will receive ten (10) sponsorship T-shirts <p style="text-align: center;"><i>Note: At least CI\$10,000.00 must be in cash or cheque</i></p>	
Gold (Tier 2)	CI\$10,000.00
<ul style="list-style-type: none">• Featured logo on all T-shirts & some giveaways for swim race finishers*• Featured logo on all promotional banners & flyers• Featured logo on Flowers Sea Swim website• Acknowledgment in all TV and/or radio spots• Will have at least (4) mentions on social media pages• Opportunity to have three (3) representatives attend the pre-race swim luncheon with the Olympians• Option to have (1) representative participating in the finish ceremony, including making a (2) minute speech and handing out prizes• Option to put organization's promotional items in swim race finish packs• Corporate Signage at the event's finish line area**	

<ul style="list-style-type: none"> • Option to have one (1) 10'x 10' tent at the event's finish area to promote product/brand*** • Will receive a commemorative plaque • Will receive six (6) sponsorship T-shirts 	
Silver (Tier 3)	CI\$5,000.00
<ul style="list-style-type: none"> • Featured logo on all T-shirts for swim race finishers • Featured logo on several promotional banners & flyers • Featured logo on Flowers Sea Swim website • Will have at least (3) mentions on social media pages • Opportunity to have two (2) representatives attend the pre race swim luncheon with the Olympians • Option to put organization's promotional items in swim race finish packs • Corporate Signage at the finish line area** • Will receive a commemorative plaque • Will receive four (4) sponsorship T-shirts 	
Bronze (Tier 4)	CI\$3,000.00
<ul style="list-style-type: none"> • Featured logo on Flowers Sea Swim website • Company's name featured on Flowers Sea Swim t-shirt • Will have at least (2) mentions on social media pages • Corporate signage at the finish line area** • Option to put organization's promotional items in swim race finish packs • Will receive a commemorative plaque • Will receive two (2) sponsorship T-shirts 	

Event date: June 13th, 2020. All registration proceeds will go directly to Big Brothers Big Sisters of the Cayman Islands

* - Platinum - All giveaways, Gold - All giveaways with the exception of the swim caps.

** - Platinum - 4 x banners and/or up to 12 flags, Gold - 3 x banner and/or up to 8 flags, Silver - 2 x banner and/or up to 6 flags, Bronze - 1 x banner and/or up to 2 flags & Blue Ribbon - N/A

*** - Sponsors can chose to either use their branded tents or to have Flowers Sea Swim supply an unbranded tent. If sponsors' tent(s) are to be used, it is recommended that the sponsors provide setup/take down services.