



# Flowers Sea Swim 2023

## Sponsorship Information Sheet

**Event Name: 31st Annual Flowers One Mile Sea Swim**

**Event Date: 17 June 2023**

**Event Location: TBC**

**Partnering charity: Swim Free Cayman**

Diamond (Tier 1)	CI\$20,000.00
<ul style="list-style-type: none"> <li>• Featured logo on all T-shirts &amp; giveaways for swim race finishers*</li> <li>• Featured logo on all promotional banners &amp; flyers</li> <li>• Featured logo on rolling banner on home page of Flowers Sea Swim website (<a href="http://www.flowersseaswim.com">www.flowersseaswim.com</a>)</li> <li>• Mentioned in all TV and radio promotional spots</li> <li>• Opportunity to have representative participate on (2) local radio shows</li> <li>• Will have at least (10) mentions on social media pages</li> <li>• One Olympian to make up to (2) public appearances on your behalf or appear in a promotional video during the week leading up to the swim</li> <li>• 1x complimentary table of 10 (Ten) persons at the charity gala dinner</li> <li>• Option to have (1) representative participate in the finish ceremony, including making a (2) minute speech and handing out prizes</li> <li>• Option to put organization's promotional items in swim race finish packs</li> <li>• Corporate Signage at the finish line area**</li> <li>• Option to have one (1) 10'x 10' tent at the event's finish area to promote product/brand***</li> <li>• Opportunity to have (2) late (swim) registration for the event.</li> <li>• Will receive a commemorative plaque</li> <li>• Will receive ten (10) sponsorship T-shirts</li> </ul>	
<p><i>Note: At least CI\$12,000.00 must be in cash or cheque</i></p>	

Platinum (Tier 2)	CI\$15,000.00
<ul style="list-style-type: none"> <li>• Featured logo on all T-shirts &amp; giveaways for swim race finishers*</li> <li>• Featured logo on all promotional banners &amp; flyers</li> <li>• Featured logo on rolling banner on home page of Flowers Sea Swim website (<a href="http://www.flowersseaswim.com">www.flowersseaswim.com</a>)</li> <li>• Mentioned in all TV and radio promotional spots</li> <li>• Opportunity to have representative participate on (2) local radio shows</li> <li>• Will have at least (5) mentions on social media pages</li> <li>• One Olympian to make one (1) public appearance on your behalf or appear in a promotional video during the week leading up to the swim</li> <li>• 30% Off One table of 10 (Ten) persons at the charity gala dinner</li> <li>• Option to have (1) representative participate in the finish ceremony, including making a (2) minute speech and handing out prizes</li> <li>• Option to put organization's promotional items in swim race finish packs</li> <li>• Corporate Signage at the finish line area**</li> <li>• Option to have one (1) 10'x 10' tent at the event's finish area to promote product/brand***</li> <li>• Opportunity to have (2) late (swim) registration for the event.</li> <li>• Will receive a commemorative plaque</li> <li>• Will receive ten (8) sponsorship T-shirts</li> </ul> <p><i>Note: At least CI\$12,000.00 must be in cash or cheque</i></p>	
Gold (Tier 3)	CI\$10,000.00
<ul style="list-style-type: none"> <li>• Featured logo on all T-shirts &amp; some giveaways for swim race finishers*</li> <li>• Featured logo on all promotional banners &amp; flyers</li> <li>• Featured logo on Flowers Sea Swim website</li> <li>• Acknowledgment in all TV and/or radio spots</li> <li>• Will have at least (4) mentions on social media pages</li> <li>• Option to have (1) representative participating in the finish ceremony, including making a (2) minute speech and handing out prizes</li> <li>• Option to put organization's promotional items in swim race finish packs</li> <li>• Corporate Signage at the event's finish (or start) line area**</li> <li>• Option to have one (1) 10'x 10' tent at the event's finish area to promote product/brand***</li> <li>• Will receive a commemorative plaque</li> <li>• Will receive five (5) sponsorship T-shirts</li> </ul>	

Silver (Tier 4)	CI\$5,000.00
<ul style="list-style-type: none"> <li>• Featured logo on all T-shirts for swim race finishers</li> <li>• Featured logo on several promotional banners &amp; flyers</li> <li>• Featured logo on Flowers Sea Swim website</li> <li>• Will have at least (3) mentions on social media pages</li> <li>• Option to put organization's promotional items in swim race finish packs</li> <li>• Corporate Signage at the finish (or start) line area**</li> <li>• Will receive a commemorative plaque</li> <li>• Will receive three (3) sponsorship T-shirts</li> </ul>	
Bronze (Tier 5)	CI\$3,000.00
<ul style="list-style-type: none"> <li>• Featured logo on Flowers Sea Swim website</li> <li>• Company's name featured on Flowers Sea Swim t-shirt</li> <li>• Will have at least (2) mentions on social media pages</li> <li>• Corporate signage at the finish (or start) line area**</li> <li>• Option to put organization's promotional items in swim race finish packs</li> <li>• Will receive a commemorative plaque</li> <li>• Will receive two (2) sponsorship T-shirts</li> </ul>	

\* - Diamond & Platinum Level - All giveaways, Gold - All giveaways with the exception of the swim caps.

\*\* - Diamond - 6 x banners and/or up to 12 flags, Platinum Level - 4 x banners and/or up to 10 flags, Gold - 3 x banner and/or up to 6 flags, Silver - 2 x banner and/or up to 4 flags & Bronze - 1x Banner and/or 2x flags

\*\*\* - Sponsors can chose to either use their branded tents or to have Flowers Sea Swim supply an unbranded tent. If sponsors' tent(s) are to be used, it is recommended that the sponsors provide setup/take down services.